



3755 Tonawanda Creek Rd. | p 716-689-1440 | bnhv.org
Amherst, New York 14228 | f 716-689-1409

To Our Valued Supporter:

We would like to invite you to become a patron of Buffalo Niagara Heritage Village. Becoming a patron not only helps give back to the community, but also creates a mutually beneficial relationship between your company and our non-profit organization.

Here is your chance to support our largest fundraiser, the Buffalo Niagara Scottish Festival on August 18 and 19, 2018.

The 2017 event had more than 4,000 people attend and we hope to have an even better year in 2018. We will offer a free event program to each guest that comes through our gate, filled with information about the event, words from our sponsors, and advertisements from local supporters. On the following page, you will find pricing information and opportunities for your business to advertise in the event program.

If you decide to advertise with us in our event program, **your company or organization will be seen by each guest in our captive audience.** To participate, simply return the enclosed form with payment to us by **June 30, 2018.**

In addition to the Highland Games, we have many exciting programs and performances planned! We will offer music performed by crowd pleasing bands, irresistibly delicious food and beverage options, and fun activities for those of all ages to enjoy - as well as a number of exciting and engaging programs and tours throughout our historic village.

Buffalo Niagara Heritage Village is a non-profit organization and all proceeds from the festival will go directly toward preserving BNHV's historic structures, expanding and developing new exhibitions in the Shaw building, and improving our educational programs.

We hope we can count on your support!

Herb Schmidt

Herbert Schmidt
Executive Director
Buffalo Niagara Heritage Village
3755 Tonawanda Creek Rd.
Amherst, NY 14228
(716) 689-1440 ext. 7722
hschmidt@bnhv.org

Stephen Blass

Stephen Blass
Director of Development
Buffalo Niagara Heritage Village
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Amherst, NY 14228
(716) 689-1440 ext. 7726
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Buffalo Niagara Heritage Village
 Buffalo Niagara Scottish Festival Highland Games 2018
 Program Advertisement Purchase Form

Name of Company or Organization _____

Company Contact _____

Address _____

Phone _____ Fax _____

E-Mail _____

Advertisement Prices

| Advertisement Size | Buffalo Niagara Scottish Festival |
|---|-----------------------------------|
| Full Page (5.5" w x 8.5" h) | \$200 |
| Half Page (5.5" w x 4.25" h) | \$150 |
| Quarter Page (5.5" w x 2.125" h) | \$100 |
| Business Card (3.5" w x 1.25" h) | \$50 |

I am interested in purchasing:

_____ Full Page Ad _____ Half Page Ad _____ Quarter Page Ad _____ Business Card Ad

Payment Method:

Check (made payable to BNHV) _____ Charge _____ Amount Enclosed \$ _____

Charge # _____ Expiration Date ____/____/____ CVV _____

Signature _____ Date _____

Please return this form with payment by **June 30, 2018** to:

Buffalo Niagara Heritage Village
 Attn: Stephen Blass
 3755 Tonawanda Creek Road
 Amherst, NY 14228

****Ad graphics/artwork may be e-mailed to events@bnhv.org. All ads will be printed in Black and White. Ads should be sent via email and should be in PDF format. JPGs are also accepted. PDFs preferred.**

All artwork and graphics are due no later than July 15, 2018. **