



## 34th Annual Buffalo Niagara Scottish

### LEVEL ONE SPONSORSHIP LEVELS AND BENEFITS:

#### **\$5,000**

- Your company will be featured as the Presenting Sponsor of your chosen event - recognition includes:
- “BNHV Event” presented by “Your Company” included in event advertisement (including ALL digital and print event marketing collateral and advertising).
- Your company name and logo will be featured on the printed event schedule (2,500 printed).
- Full-page, inside back cover, ad in the event program (2,500 printed).
- Recognition as presenting sponsor on the event’s webpage and the museum’s support page.
- Special 90-day slider on the BNHV website homepage featuring your company as a community partner complete with links to your website.
- Your company signage prominently displayed at your chosen event.
- 60 VIP weekend passes to the event.
- 20 x 40 VIP area at the event to be used EXCLUSIVELY by your company employees and their guests for either hospitality/marketing purposes.
- 3 complimentary Gilded Memberships (36 general admission passes, and 36 special event passes each).

#### **\$2,500**

- Full-page, inside back cover, ad in the event program (2,500 printed).
- Your company acknowledged in all digital and print advertising and marketing collateral for this event.
- Recognition as an event sponsor on the event’s webpage and the museum’s support page.
- Special 90-day slider on our website homepage featuring your company as a community partner complete with links to your website.
- Free 10x20 promotional vendor space.
- 30 VIP passes to the event.
- 2 complimentary Gilded Memberships (24 general admission passes and 24 special event passes).

#### **\$1,250**

- Half-page ad in the event program (2,500 printed).
- Free 10x10 promotion vendor space.
- Recognition as an event sponsor on the event’s webpage and the museum’s support page.
- Special 30-day slider on our website homepage featuring your company as a community partner.
- 10 VIP passes to the event.
- 1 complimentary Gilded Membership (12 general admission passes and 12 special event passes).



**\$750**

- Recognition as an event sponsor on the event's webpage and the museum's support page.
- Special 10-day slider on our website homepage featuring your company as a community partner (no links).
- Acknowledgement in print marketing collateral for the event including social media outlets.
- Free vendor space at event.
- Free event admission for 5 people.
- Company signage displayed at event.
- Complimentary Centennial Memberships (8 general admission passes and 8 special event passes).

**\$375**

- Recognition as a sponsor on the museum's support page.
- Recognition as a sponsor on the thank you poster at event.
- Free Vendor space at event.
- Complimentary Supporter Membership which includes 2 general admission passes and 4 special event passes.

**\$200**

- Free vendor space at event.
- Company signage displayed at event

