



Buffalo Niagara Scottish Festival & Highland Games August 19 & 20, 2017

Sponsorship Opportunities

- 1.) \$10,000- Presenting Sponsor
- 2.) \$5,000- Co-Presenting Sponsor
- 3.) \$2,500- Highland Beer Garden Sponsor
- 4.) \$2,000- Village Green Field & Bandstand
- 5.) \$1,500- Main Stage Sponsor
- 6.) \$1,500- Celtic Arts Pavilion Sponsor
- 7.) \$1,500- Educational Programs and Demonstrations Sponsor
- 8.) \$1,000- Flaming Caber & Opening Ceremonies Sponsor
- 9.) \$1,000- Shaw Museum Stage Sponsor
- 10.) \$750- Oxen Field (Field Signage)
- 11.) \$500- Sheep Field (Field Signage)
- 12.) \$500- Duck Field (Field Signage)
- 13.) Product Donation- Athlete Hospitality Tents (healthy snacks and beverages) (50 athletes)

Presenting Sponsor/Co-Presenting Sponsor starting at \$5,000

NAMING RIGHTS

- Your business will be featured as the Presenting Sponsor of the Buffalo Niagara Scottish Festival & Highland Games
- Featured prominently on Village Green Field signage at the center of the event (\$2,000)
- Your company name will be prominently featured on a Caber for the "Flaming Caber" portion of the Opening Ceremonies on both the Saturday and Sunday of the event (\$1,000)

VIP TICKETS

- 100 VIP weekend passes to the event (\$2,000)
- 3 complimentary Gilded Memberships which include 24 general admission passes and 24 special event passes each (\$3,000)
- Receive a 20 x 40 VIP area to be used EXCLUSIVELY for your employees and their guests for either hospitality or marketing purposes (\$1,000)

PROMOTIONAL SPACE

- You may have space for promoting your company to be negotiated (\$1,000)

MARKETING COLLATERAL

- Acknowledged as "Buffalo Niagara Scottish Festival & Highland Games presented by *your business*" (\$10,000)
- Name on festival schedule and receive a full page, inside back cover, ad in our festival program (\$1,000)
- Name and logo on ALL digital and print event marketing collateral and advertising (\$2,000)



- Recognition as presenting sponsor on the event's webpage and the museum's support page (\$500)
- A special 90-day slider on our homepage featuring you as a community partner complete with links to your website (\$500)

Platinum Level Sponsor *starting at \$2,000*

- Receive a full page inside cover ad in our program
- Acknowledgement in all digital and print advertising and marketing collateral for this event including social media outlets
- Recognition as a sponsor on the event's webpage and the museum's support page, a special 90-day slider on our homepage featuring you as a community partner complete with links to your website
- A free 12x20 promotional vendor space
- 2 complimentary Gilded Memberships which includes 24 general admission passes and 24 special event passes
- 50 VIP passes to the event

Gold Level Sponsor *starting at \$1,500*

- Receive a full page ad in our program
- Acknowledgement in all digital and print advertising and marketing collateral for this event including social media outlets
- Recognition as a sponsor on the event's webpage and the museum's support page, a special 90-day slider on our homepage featuring you as a community partner complete with links to your website
- A free 10x10 promotional vendor space
- 2 complimentary Gilded Memberships which includes 24 general admission passes and 24 special event passes
- 20 VIP passes to the event

Silver Level Sponsor *starting at \$1,000*

- Receive a full page ad in our program
- A free 10x10 promotion vendor space
- Recognition as a sponsor on the event's webpage and the museum's support page, a special 30-day slider on our homepage featuring you as a community partner complete with links to your website
- A complimentary Gilded Membership which includes 12 general admission passes and 12 special event passes
- 10 VIP passes to the event

Bronze Level Sponsor *starting at \$750*

- Receive a half page ad in our program



– BUFFALO NIAGARA –
HERITAGE VILLAGE



- Recognition as a sponsor on the event's webpage and the museum's support page -A complimentary Manifest Destiny Membership which includes 10 general admission passes and 10 special event passes
- 10 VIP passes to the event

Diamond Level Sponsor *starting at \$500*

- Receive a quarter page ad in our program -Recognition as a sponsor on the event's webpage and the museum's support page
- A complimentary Centennial Membership which includes 8 general admission passes and 8 special event passes
- 8 VIP passes to the event

Field Signage *starting at \$200*

- Your business on a 14x16 vinyl sign placed around an Athletics Field
- Receive a sponsor listing in our program
- A free 10x10 promotional vendor space
- A complimentary Victorian Membership which includes 6 general admission passes and 6 special event passes



**Buffalo Niagara Scottish Festival
& Highland Games
August 19 & 20, 2017**

2017 Event Sponsor Registration

Please complete and return with payment *by June 2nd, 2017* to:

**Buffalo Niagara Heritage Village
Attn: Stephen Blass 3755 Tonawanda Creek Road
Amherst, NY 14228-1599
716-689-1440, development@bnhv.org**

I am interested in supporting this year's Buffalo Niagara Scottish Festival & Highland Games

Chosen sponsorship level _____

Your name and/or business _____

Your email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Check _____ Charge _____ Amount Enclosed \$ _____

Charge # _____ Expiration Date _____ CVV _____

Signature _____ Date _____

Thank you for your support!